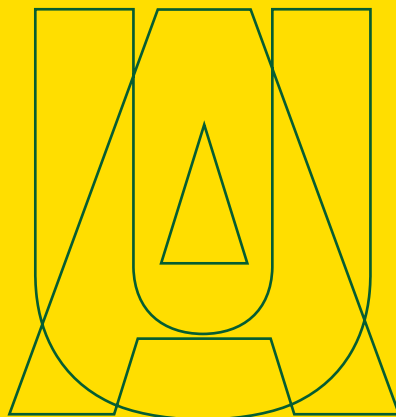
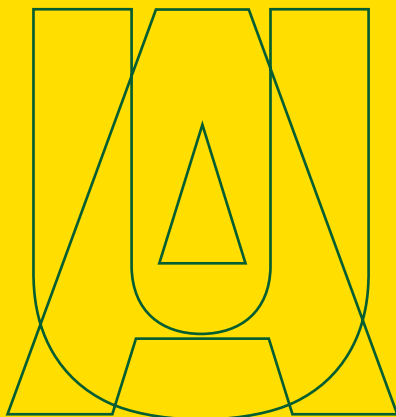
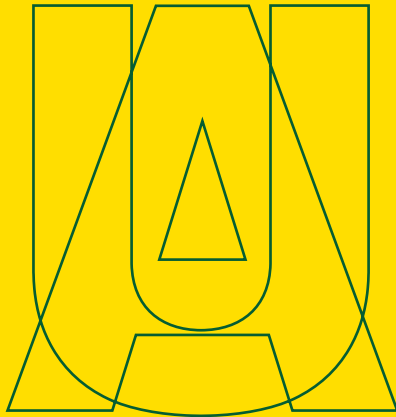
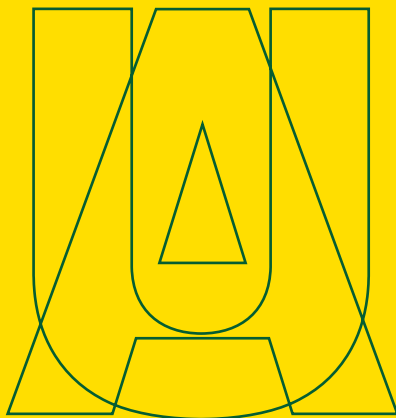
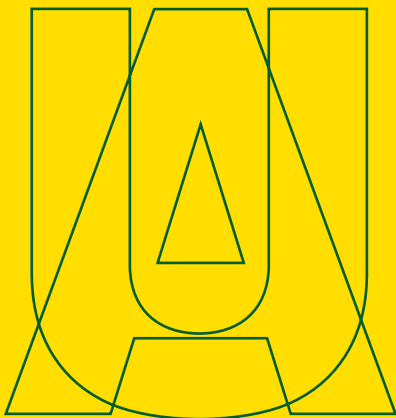


# ALBERTA SCHOOL OF BUSINESS

2026-2027 VIEWBOOK



UNIVERSITY  
OF ALBERTA



# WE ARE

where collaboration meets ambition and where bold ideas are driven by a community that both supports and challenges one another.

Guided by world-class instructors and researchers, the Alberta School of Business is a place where innovation and excellence are driven by kindness, fostering a culture that inspires confidence, sparks new ways of thinking and prepares students to shape the future of business.

## Territorial Acknowledgement

The University of Alberta respects the sovereignty, lands, histories, languages, knowledge systems and cultures of all First Nations, Métis and Inuit nations.

The University of Alberta, its buildings, labs and research stations are primarily located on the territory of the Nêhiyaw (Cree), Niitsitapi (Blackfoot), Métis, Nakoda (Stoney), Dene, Haudenosaunee (Iroquois) and Anishinaabe (Ojibway/Saulteaux), lands that are now known as part of Treaties 6, 7 and 8 and homeland of the Métis.

BCom students on Students' Boulevard at the U of A, North Campus.



**#6** IN CANADA  
TIMES HIGHER EDUCATION (2025)  
BY SUBJECT: BUSINESS & ECONOMICS



**#6** IN CANADA  
QS RANKINGS BY SUBJECT (2025):  
BUSINESS & MANAGEMENT STUDIES



**#6** IN CANADA  
2025 MACLEAN'S BEST  
UNIVERSITY BUSINESS PROGRAMS (2025)



**33,000+** ALUMNI  
LIVING IN **80** COUNTRIES



**79%** OF GRADS AND **88%**  
OF **CO-OP GRADS** ARE EMPLOYED  
WITHIN **3 MONTHS** OF GRADUATION



**3,500+** STUDENTS IN  
**5** DEGREE PROGRAMS AND  
**11** MAJORS



**\$4.5M+**  
IN FINANCIAL SUPPORT  
AVAILABLE ANNUALLY FOR  
**UNDERGRADUATE STUDENTS**



**25+**  
**UNDERGRADUATE**  
**STUDENT CLUBS**



**25+**  
**GLOBAL EXCHANGE**  
**OPPORTUNITIES**



**4** PROFESSORS  
AWARDED **NATIONAL 3M**  
**TEACHING FELLOWSHIPS**  
(A.K.A THE GOLDEN GLOBES OF TEACHING!)

For more information on rankings [uab.ca/rank](https://uab.ca/rank)

# ALBERTA SCHOOL OF BUSINESS

*Exterior view of the Alberta School of Business Building at the U of A, North Campus.*

Business is not only economics, finance, leadership or entrepreneurship. It's not only marketing, strategy, data or analytics. It's not any one, or all, of these things. It's all about people and the relationships between people.

Working together, we challenge the status quo of curriculum, create world-class research, and are united with the business community. Our students, faculty, and alumni collaborate and support each other to thrive collectively and shine individually to be their absolute best.

That's our business card.

It's a kind of kindness that sets our benchmark of excellence and attracts new ways of thinking so that we're not just ready for the future: we're creating it.

This way of thinking emboldens each of us to be confident risk-takers, knowing that we can count on each other to help us through our setbacks and be there to celebrate our successes.



**The Bachelor of Commerce** is a four-year degree program, providing students with a background in diverse areas of business along with in-depth study of a specific area of interest through 11 majors.

Learning beyond the classroom is a big part of preparing you for your big ambitions. With a 100-year legacy as one of Canada's top business schools, our world-class Bachelor of Commerce (BCom) program has empowered thousands of undergrads to shape their futures and to become leaders in Alberta and around the world.

The Alberta School of Business holds the distinction of being Canada's longest continuously accredited business school, recognized by the Association to Advance Collegiate Schools of Business (AACSB). Accredited since 1968, the Alberta School of Business has maintained a longstanding commitment to excellence in business education.

AACSB accreditation represents the highest standard of achievement for business schools worldwide.



## Business Analytics Lab

The Business Analytics Lab provides students with hands-on experience in data analytics, AI, machine learning and optimization to tackle tangible business challenges. As businesses increasingly rely on data, the demand for professionals with strong analytical skills is growing. Equipped with high-performance computing, collaborative workstations and data visualization tools, the lab enables students to apply their knowledge to business scenarios like demand forecasting, supply chain optimization and AI strategy development.

## The Carruthers Student Commons

The Carruthers Student Commons is a contemporary, bright hub designed for collaboration complete with meeting rooms, working spaces, a co-work living lounge, networking lounge, cafe and more.

Future leaders can get an extra edge in an increasingly complex and interconnected world of business. Finding solutions requires collaboration with experts, businesses and people in the community. This flexible space invites students to apply their classroom learning to real-world problems in partnership with business leaders.



*BCom students studying at the Carruthers Student Commons, located in the Alberta School of Business Building.*

# BEYOND THE CLASSROOM

You always knew you would be going places, meeting interesting people, testing your abilities and doing cool things. You just didn't know it could all happen while pursuing your BCom degree at the Alberta School of Business.

## Experiential Learning

Experiential learning is an active and engaged learning process at the Alberta School of Business. We call it "learning by doing." It's not just about participation but also fully immersing yourself in the experience, allowing you to reflect on its significance.

### IMPACT SERIES

BCom students have the opportunity to participate in the Impact Series, a four-year learning initiative designed to provide hands-on experience through community-connected projects.

The Impact Series aims to push students beyond traditional classroom learning, challenging them to think critically about how they can have a positive impact on their community.

**Experiential learning can be curricular or co-curricular including opportunities such as:**

- Active career exploration activities
- Applied technical training sessions
- Capstone projects
- Case competitions and design jams
- Community service-learning

- Exchanges (study abroad)
  - Experiential learning record
  - Internships
  - Project-based learning
  - Student leadership
- **Want to learn more about experiential learning?**  
Email [bcomexp@ualberta.ca](mailto:bcomexp@ualberta.ca)

## Program For Research and Investment Management Excellence (PRIME)

An academic program where the students invest real money, PRIME manages a fund worth approximately \$2.4M+ focusing on the Canadian equity market. A high-quality practicum combining traditional academic objectives with hands-on investment analysis and portfolio management, PRIME admits eight to ten students each year who begin as analysts in a sector of their choice.

*BCom students studying at the Carruthers Student Commons, located in the Alberta School of Business Building at the U of A, North Campus.*

## Case Competitions

Ready, set, and rise to the challenge! In both national and international case competitions, you and your team of peers are pitted against the best and brightest business students from around the world. Participants strive to develop the best solution to a business-related case study within an allocated time frame and then present their ideas to a panel of judges.

The Alberta School of Business participates in more than 15 competitions each academic year. Students are challenged to solve business problems with real-world companies using classroom knowledge, presentation skills and teamwork.

- Develop critical thinking, analytic and teamwork skills.
- Leverage the knowledge you have gained in the BCom program.
- Conduct an internal and external analysis.
- Recommend a solution and develop an implementation plan.
- Think outside the box by identifying potential risks and how to mitigate them.

## Student Clubs

Want to become a better leader? Develop a network? Hone your presentation skills? Support a community cause or just hang out with fellow students? Student clubs are a huge part of the fabric of campus life and can give you all of the above and more. There are over 25 student clubs in the BCom program representing almost every major of study or student interest.

**Here are some of our most popular clubs:**

- Alberta Not-For-Profit Association
- Business Exchange Association
- Business Finance Association
- Business Students' Association
- Entrepreneurship Club (eClub)
- Interdisciplinary Consulting Association
- Indigenous Business Students Association
- Network of Empowered Women
- U of A Accounting Club
- U of A Human Resource Association
- U of A Marketing Association and more!

## YEG Industry Insights (YEGii)

With our Careers and Work Integrated Learning (CWIL) office, you can visit different organizations to learn more about industry trends and hiring practices, check out day-to-day activities and network with professionals.

Each YEGii is unique. There are multiple outings each year, so you can choose which one interests you, explore the industry, learn about the organization and see if it aligns with your career goals.

## Career Treks

BCom student groups can attend single or multi-day events, visiting up to four organizations outside Edmonton.

Each Career Trek connects students with potential employers outside of the capital region. Past treks include:

- Toronto Finance Career Trek: Algonquin Capital, BlackRock, CPPIB, RBC, TD, and more!
- Calgary Consulting Career Trek: Deloitte and EY
- Calgary Finance & Energy Career Treks: CNOOC, Enbridge, Husky Midstream, TC Energy, and more!

## Study Abroad

The world is waiting! Immerse yourself in global experiences as you earn credit toward your degree. At the U of A, there are 250+ study abroad programs in 50+ countries. On top of that, the Alberta School of Business has 40 bilateral exchange agreements in 25+ countries.

In today's global business environment, international experience and cultural awareness are invaluable. The Alberta School of Business allows you to participate in an international student exchange and expand your global network as you live and study abroad for a summer, semester, or full academic year while earning credit and paying U of A tuition.



# BACHELOR OF COMMERCE DEGREE PROGRAMS

The Alberta School of Business offers you a choice of five degrees through the BCom program. The path you take – combined with the 11 majors to choose from – will not only shape your career but quite possibly the future of business in the province!

## Bachelor of Commerce (BCom)

The Bachelor of Commerce is a four-year degree program. You'll get a background in a diverse range of business areas, along with an in-depth study of your specific area of interest. You'll also be able to explore other faculties through program electives, earning you a well-rounded degree.

## Bachelor of Commerce Cooperative Education Program

Through the Business Cooperative Education Program, you can test drive a potential career path and gain key work experience. The program combines classroom learning with paid on-the-job learning, putting your academic knowledge into action with periods of relevant full-time work for a total of 12 months.

## Bilingual Bachelor of Commerce (BCom)

The Bilingual Bachelor of Commerce (Baccalauréat bilingue en administration des affaires) is a collaborative program between the Alberta School of Business and Campus Saint-Jean, the U of A's French language campus. The BCom program was the first of its kind in Canada and provides a fully bilingual business degree in Canada's two official languages.

## Bachelor of Commerce Honors

This program provides specialization in one of three areas – accounting, finance or operations management. Students will explore their chosen subject area in greater depth than the general BCom program, with a higher standard of performance expected. The Honors program is ideal for students interested in pursuing research-oriented graduate business studies or working in positions calling for higher-level business skills.

## Bachelor of Commerce After Degree

This program is designed for students who have completed a four-year, non-business undergraduate degree and focuses on Business courses required for a specific major.



“

When talking about university I was often told: 'What you put into it, you will get out of it.' At first, I struggled with overwhelming imposter syndrome and was scared I might never find my place on such a massive campus. But I quickly found a home within many women empowerment groups on campus and found friends who shared similar interests to me and led me to my current major in marketing. I am incredibly inspired by so many of the women I met during my undergrad experience, from fellow students to industry professionals. Stepping outside your comfort zone can be incredibly scary, but more than that – it can be rewarding.”

### MARIA

is a 5th year, BCom student from Prince Albert, Saskatchewan. She is also completing a certificate in sustainability. Maria is passionate about female empowerment and is a member of the Network of Empowered Women and a Victoria's Secret Pink Campus Representative.

Students studying at the U of A, North Campus.



BCom students Kendrea, Bijan and Orlane walking in main quad at the U of A, North Campus.

# MAJORS

## Accounting

Gathering, analyzing and communicating financial information is a crucial aspect of every business and organization. The information provided by accounting is used for effective organizational planning, decision-making by management, and the accountability of organizations to investors, creditors,

government agencies, tax authorities, employees, consumers and more.

### COURSE EXAMPLES:

- Accounting for Natural Resources, Energy and the Environment
- Corporate Taxation
- Assurance on Financial Information

### CAREERS

- Accountant
- Auditor
- Payroll Administrator

## Business Economics and Law

This major examines both the economic and legal aspects of business and how they create the environment in which firms operate. Business Economics courses examine how firms decide which goods to produce, how much to produce and what production methods to use. Business Law courses examine the principles underlying statutes and court

decisions and how they may apply to current and future problems.

### COURSE EXAMPLES:

- Labour Economics, Work and Inequality
- Legal Issues in Real Estate
- Energy and the Environment: Industry Structure, Performance and Challenges

### CAREERS

- Analyst
- Economist
- Project Manager

## Business Studies

Keep your options open, and explore the many facets of business! This major allows you to choose coursework from all business areas to obtain a broad generalist degree. You must take optional courses from at least four of the subject areas of business.

### COURSE EXAMPLES:

- Accounting
- Finance
- Marketing
- Retail

### CAREERS

- Account Manager
- Business Analyst
- Fund Development Professional

## Business Technology Management (BTM)

BTM is about applying information technology to manage and analyze operations and solve business problems. This major offers a balance of business and project-oriented skills related to technology's contribution to competitive advantage.

### COURSE EXAMPLES:

- Database Design and Administration
- Telecommunications in Business
- Technology-Enabled Business Process Management

### CAREERS

- Business Analyst
- Database Administrator
- Strategic Technology Planner

## Entrepreneurship and Innovation

This pairing is vital to economic development, wealth creation and societal well-being! Students will learn to develop an entrepreneurial mindset while tackling business problems. The curriculum is complemented with co-curricular activities organized via eHub [uab.ca/ehub](http://uab.ca/ehub) the university's Entrepreneurship Centre.

### COURSE EXAMPLES:

- Introduction to Small Business Management
- New Venture Creation and Organization
- Law of Business Organizations

### CAREERS

- Business Analyst
- Financial Analyst
- Entrepreneur

## Finance

If your interest lies in banking, investments and portfolio management, mergers and acquisitions, corporate finance, international finance, securities trading or financial market, this major is for you!

### COURSE EXAMPLES:

- Investment Principles
- Sustainable Finance
- Commodities Analytics and Trading

### CAREERS

Credit Analyst  
Financial Analyst  
Risk Analyst

## Human Resource Management (HRM)

HRM is all about finding the right people, putting them in the right jobs and keeping them engaged with their work. The challenges are unique, and people-related issues can be interesting, complex and nuanced.

### COURSE EXAMPLES:

- Alternative Dispute Resolution
- Rights in the Workplace

### CAREERS

HR Information System Specialist  
Human Resources Professional  
Labour Relations

## International Business

Differences in language, culture and law in our globalized economy make doing business across international borders a specialized and challenging field. In this major, you will learn the critical thinking skills and cultural awareness to make sound business decisions in any marketplace. Widen your perspectives, learn new approaches and get ready to do business anywhere in the world!

### COURSE EXAMPLES:

- International Business Transactions
- Seminar in International Marketing

*\*Students majoring in International Business must study a second language and are encouraged to take their optional courses in culture, history, political science, economics and geography.*

### CAREERS

Consular Affairs Officer  
International Trade Officer  
Market Research Analyst

## Marketing

Marketing is crucial for any organization, large or small, for-profit or not-for-profit, wholesaler or retailer. Acting as a link to customers, marketing experts provide external perspectives, steer innovation and growth and contribute to revenue,

value and loyalty. Marketers ensure organizations understand consumer behaviour.

### COURSE EXAMPLES:

- Marketing Analytics
- Consumer Behaviour
- Digital Marketing

### CAREERS

Brand Strategist  
Marketing Manager  
Market Research Analyst



BCom students at the Carruthers Student Commons, located in the Alberta School of Business Building at the U of A, North Campus.

## Operations Management (OM)

OM professionals are critical to organizations. They analyze data and behaviour to optimize processes, manage resources and improve profitability and service. You'll learn to use computer models, mathematics, process analysis and business analytics to interpret data and make business decisions.

### COURSE EXAMPLES:

- Predictive Business Analytics
- Distribution and Logistics Analytics
- Simulation and Computer Modelling Techniques in Management

### CAREERS

Account Executive  
Operations Manager  
Project Manager

## Strategy and Management

If you see yourself in a management or leadership position in the future, consider this major. It focuses on human-centric courses and topics, preparing you to work more effectively with people and within organizations. You'll learn how effective managers think and act in a range of enterprises: public,

not-for-profit and for-profit business enterprises. Develop the diagnostic skills that help you understand, analyze and solve problems in organizations.

### COURSE EXAMPLES:

- Effective Negotiations
- Strategic Compensation
- Gender Issues in Organizations

### CAREERS

Logistics Manager  
Operations Manager  
Strategic Planner



# CERTIFICATE PROGRAMS

A group of BCom students engaging in a lecture in a classroom located in the Alberta School of Business Building at the U of A, North Campus.

## Certificate in Innovation and Entrepreneurship

This certificate enhances your skills and capacity to make a difference in the world by developing solutions to important problems such as transforming inventions into novel products. If you're interested in social innovation and entrepreneurship, this could involve cultivating solutions to climate change, food security or poverty. This certificate is about enabling you to bring creative inspiration to life!

For more information, visit [uab.ca/cie](https://uab.ca/cie)

## Certificate in Interdisciplinary Leadership Studies

This interdisciplinary certificate is taken through the Peter Lougheed Leadership College. Students develop the skills, insights and confidence needed to take on the challenge of leadership in all aspects of life and society. Students will learn from industry professionals and academic experts, and gain real-world skills through co-curricular programming.

For more information, visit [uab.ca/cils](https://uab.ca/cils)



“

In high school, I could often be found in the computer room editing videos until late in the evening. I always thought I would pursue filmmaking, so university was not originally part of my plan. Little did I know I would use my filmmaking passion in university in unexpected ways – from elections to national case competitions to submitting a video scholarship application. Prior to coming to the University of Alberta, leadership programs and entrepreneurship accelerators were not something I imagined myself doing. However, being part of the Peter Lougheed Leadership College created a playground for innovation, growth and experimentation, and it led me to co-found the Women in Leadership Club. University is what you make of it, inside and outside of the classroom, so I highly recommend getting involved and shining the skills you already have to serve the community around you.”

### SAMANTHA

Samantha is a recent Business graduate and co-founder of Sunshine Connected, a non-profit in which university students provide older adults with learning and relationship-building opportunities that decrease loneliness and isolation. She was named the 2022 HSBC Woman Entrepreneurial Leader of the Year. Samantha now lives in Toronto after completing the NEXT36 program and works in medical robotics.

“

I have had a holistically-rewarding experience over my past four years at this prestigious institution. I have been able to connect with and have a positive impact on other international students while also honing my own leadership and communication skills and building my confidence. I have also been able to study topics directly related to my goals. I have a passion for international finance development, and through my degree I have studied subjects that will allow me to gain an understanding of how effective business practices can be used to bolster growth in emerging markets. I hope to use this knowledge to make contributions to narrowing the finance gap in my home region of Eastern Africa through the career I embark on.”

### WILLIAM

William is a recent Business graduate from Uganda. He majored in Finance, minored in Economics and completed a Certificate in International Learning. He was a Senior Resident Assistant and Vice President of External Affairs for Enactus UAB, through which he represented the U of A in a regional entrepreneurship pitching challenge and won first place. Currently, William resides in Edmonton and works for KPMG as a consultant in their Risk Advisory Practice.





# INDUSTRY EXPERIENCE OPPORTUNITIES

## BUSINESS COOPERATIVE EDUCATION PROGRAM (CO-OP)

Put your knowledge to work with the co-op program! This optional program gives Alberta School of Business BCom students transferable skills, workplace experience, potential for a permanent position after graduation and a chance to test drive your major to see if it's the right fit for you.

- The Cooperative Education Program requires students to complete three co-op work terms before graduation.
- Co-op students complete 12 months of paid work experience in total through a combination of 4 or 8-month work terms, which generally alternate with school terms.
- Work terms can start in January, May or September.

### Students complete business-related work experience built right into their degree.

- Combine classroom knowledge with workplace scenarios.
- Test drive your career and learn whether or not your major is the right path for you.
- Students from all majors are encouraged to apply.
- Earn anywhere from \$30,000 to \$50,000 for 12 months of paid work experience.

Co-op students work in a variety of locations, businesses, and industries to gain marketable, professional skills in a supportive environment.

*BCom students visit Alberta Blue Cross for a company tour and networking event. (Photo by: John Ulan)*



**88% OF CO-OP GRADS**  
ARE EMPLOYED WITHIN 3 MONTHS  
OF GRADUATION

## CAREERS AND WORK INTEGRATED LEARNING (CWIL)

Get started on making the connections that will shape your career. CWIL provides you with job search and career development resources, information on employers and recruiting sessions, help with writing resumes and cover letters, interview prep, advice on working, traveling abroad and mentorship opportunities to help build your career.

### The CWIL office provides professional, free services to all business students:

- Career development and employer info sessions
- Career guidance
- Feedback on application materials (resumes, cover letters, etc.)
- Mock interview program

Questions? Contact [bizcareers@ualberta.ca](mailto:bizcareers@ualberta.ca)

### DID YOU KNOW?

Students from ALL majors in the BCom program may apply to the co-op program. Admission is not based solely on GPA – grades are considered along with the other required application materials.



BCom students Daniel and Cassandra in the Students' Union Building (SUB) at the U of A, North Campus.

# READY, SET, APPLY!

## ADMISSION REQUIREMENTS

Admission to the Bachelor of Commerce program is competitive. The admission averages may vary by year.

### High School Requirements

- English 30-1
- Math 30-1
- Three courses from:
  - Fine Arts
  - Humanities
  - Languages other than English
  - Math/Sciences

*A maximum of one subject from fine arts will be used for the high school average.*

## TRANSFER REQUIREMENTS

Applicants must present a minimum of 24 transferable post-secondary credits including the following courses:

- Three units in 100-level English
- ECON 101
- ECON 102
- MATH 154
- STAT 161

*Students must present a minimum Grade Point Average (GPA) of 2.3 for consideration based on the most recent Fall/Winter period consisting of a minimum of 15 units of course weight. The Admission GPA will vary by year, subject to space availability.*

Programs and admission requirements (including non-direct entry programs):

[uab.ca/programs](https://uab.ca/programs)

Historical admission averages by faculty:

[uab.ca/averages](https://uab.ca/averages)

Apply for scholarships and awards:

[uab.ca/awards](https://uab.ca/awards)

University access program for Indigenous students – Transition Year Program:

[uab.ca/typ](https://uab.ca/typ)

## Important Deadlines

### March 1

Application deadline

[uab.ca/apply](https://uab.ca/apply)

### June 15

Deadline to submit admission documents for post-secondary transfer

### August 1

Deadline to submit admission documents for high school

# FIND YOUR PURPOSE

[uab.ca/business](http://uab.ca/business)

## ASK US

You've got questions,  
and we've got advisors.  
[uab.ca/advising](http://uab.ca/advising)


## EMAIL US


[bcominfo@ualberta.ca](mailto:bcominfo@ualberta.ca)


## VISIT US

Explore the U of A campus  
and meet current students.  
[uab.ca/visit](http://uab.ca/visit)

## FOLLOW US

 [@ualberta\\_biz](https://www.instagram.com/ualberta_biz)

 [@ualbertabiz](https://www.facebook.com/ualbertabiz)

 [@ualbertabiz](https://www.linkedin.com/company/ualbertabiz)

 [@abbusinessschool](https://www.youtube.com/abbusinessschool)



**UNIVERSITY  
OF ALBERTA**