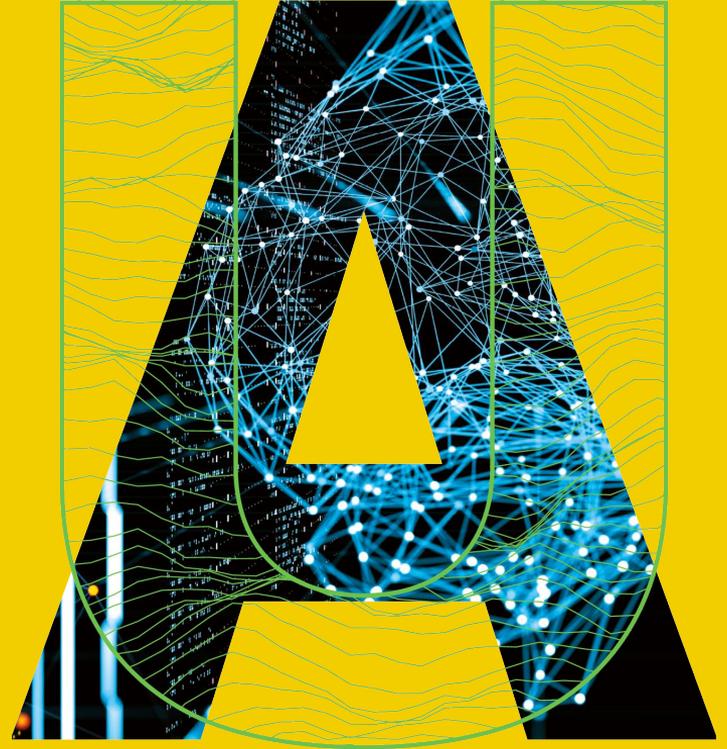


Introduction to Commercialization at the University of Alberta



UNIVERSITY
OF ALBERTA



Tech Transfer Services Introductions

Joanna Preston - Director

Quang Tran - Associate Director

Robert Carruthers - Associate Director

Paul Trudeau, Technology Management Officer

Brenda Service - IP Manager

Sayali Warad, Kola Akintola, Kelvin Cole, Helia Hosseini Nejad

IP / Market analysts

Tech Transfer Services

We can help you:

- Assess commercial opportunities for your innovation
- Protect intellectual property
- Navigate the commercialization process
- Negotiate IP-related license agreements and/or contracts

Talk to us to explore commercialization potential and opportunities for your discovery.

UAlberta commercialization process



1

Report an Invention



2

Assess Potential



3

Initiate a Patent



4

Engage Partners
and Enter Agreements



5

Develop Product and
Establish Operations



6

Achieve Results

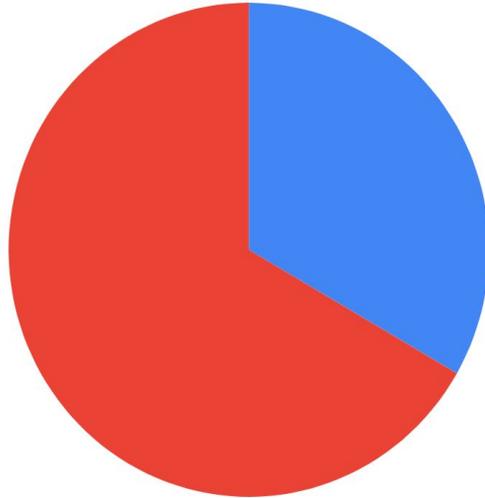
UAlberta patent policy

- Appendix to the Faculty Agreement
- Obligation to report commercialization
- Inventor-owned unless...
 - Contracts for funding and materials
 - Co-inventors at other institutions
- Inventors may choose to transfer ownership to UAlberta / commercialization through TTS

UAlberta patent policy - revenue sharing

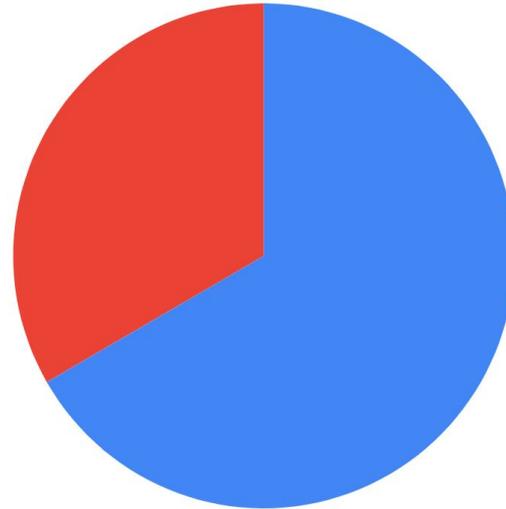
COMMERCIALIZE THROUGH THE UNIVERSITY / TTS

- INVENTORS
- UNIVERSITY



COMMERCIALIZE INDEPENDENTLY

- INVENTORS
- UNIVERSITY



UAlberta copyright regulations

- Author-owned
- Free license to UAlberta for research & teaching
- No obligation to report commercialization of copyright materials
- Benefits of commercializing via UAlberta
 - E.g. clinical assessment tools

Agreements that involve IP rights

- Confidential disclosure / nondisclosure agreements
- Data sharing / data transfer agreements
- Material transfer / clinical sample transfer agreements
- Research contracts & grants
- Collaboration agreements
- Interinstitutional agreements
- Licenses
- Employment contracts